Kelly Wong

UI/UX Designer | (646) 247 2197 | kellymin.wo@gmail.com | kellywo.com

Education

Stony Brook University
Graduated December 2014

B.S. Information Systems &
Minor in Digital Arts

Skills

Design
Visual Design
Interactive Design
Motion Design
Design Exploration
Prototyping

Sketch
InVision
Photoshop
Illustrator
InDesign
Lightroom

Code
Front-end Development

HTML
CSS
Javascript
Sass
Gulp

Experience

Stanley Black & Decker — External Web Designer/Developer
New Britain, CT | August 2017 - Present

Explored, prototyped, and launched a new interface for Careers section of website in partner with cross-functional teams to improve recruitment traffic and existing site experience.

Conceptualized and launched a new design strategy to realign with Corporate focus following existing modular style guidelines.

Stanley Black & Decker — Internal Web Designer/Developer
New Britain, CT | July 2015 - August 2017

Led the redesign and implementation of the corporate intranet based on workshops, user research, and business requirements. Redefined the navigation, information architecture, and content to improve productivity and usability for employees.

Designed and developed print assets and digital experiences to highlight key Company-wide initiatives.

Created and managed the deployment of custom HTML email templates used daily for internal communications to more than 30,000 active employees.

Walker SCM, LLC — Web Designer/Developer
Valley Stream, NY | September 2014 - July 2015

Delivered high-fidelity concepts and functional prototypes to improve site experience and user workflow based on research and business requirements.

TLT Media Lab — Web Designer/Developer Apprentice
Stony Brook, NY | June 2012 - December 2014

Worked with senior developers to help design and prototype a variety of interactive web applications for multi-departmental use.